



The World's Most Expressive Presentations Designed Exclusively For You

maple | associates

Welcome To Our Power Kitchen!

From basic slide creation to complex animations & interactive infographics, Our presentation design and production services bring high-level creative value to every industry at low cost levels.

We provide creative presentations for Corporate decks, Investor pitches & Marketing material using Powerpoint, Keynote or Google slides



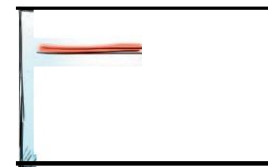
Presentation Formatting

High quality, affordable, custom-branded presentation formatting and visual enhancement service



Presentation Redesign

Built-to-order presentations with a creative touch, complete redesign of raw content using stock images and infographics



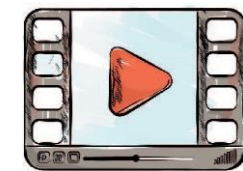
Custom Presentation Template

Create high impact presentations with our custom template design



Infographics

Story telling through visuals with compelling and easy to understand, custom designed infographics and visuals



Video Animation

Cutting edge Animations and explainer videos to convey your message through eye-catching motion design

Our Experience Is Your Edge

No team has as much PowerPoint experience as our designers who have been trained by the world's best consultants from McKinsey & Co, BCC & Bain.

As experts, we work on your presentation until you feel your presentation is a unique set of challenges, to which we apply our expertise to create a presentation a perfect match for your needs, your brand, and your target audience.

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1

We'll Help You Tell Your Story - Better!

Any effective presentation is an exercise in good storytelling, designed to hold your target audience's interest from start to finish.

We've perfected the fine art of crafting stories that impact fastest and linger longest.

00

By cutting away the clutter and cutting to the chase.

By creating simple narratives that are enjoyable to listen to.

0 By pitching each presentation at the right pace with the right cues.

○ By taking your audience from "what they already they know" to "what you want them to know".

Ⓜ By delivering a visual and conceptual journey that stands out from the crowd and sticks in the mind.



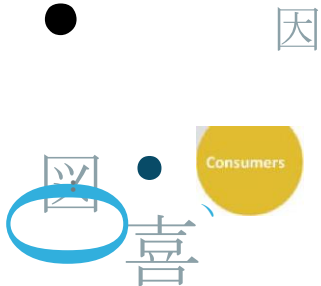
OUR WORK (#1)

XXX Creates Strong Network Effects

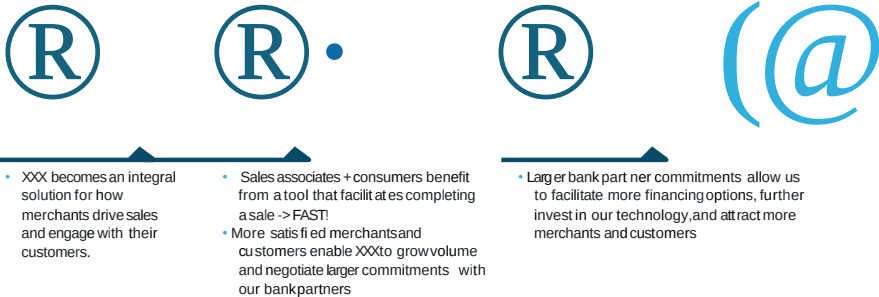
Merchants
More sales, more commerce

Consumers
Digital financing experience with compelling terms, added benefits, rebates, and loyalty programs

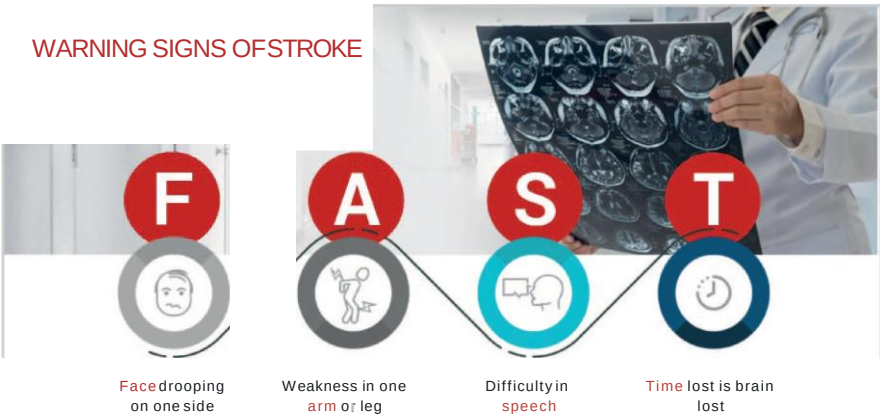
Bank Partners
Access to attractive customers & yield



As We Scale, Network Effects Are Self Reinforcing

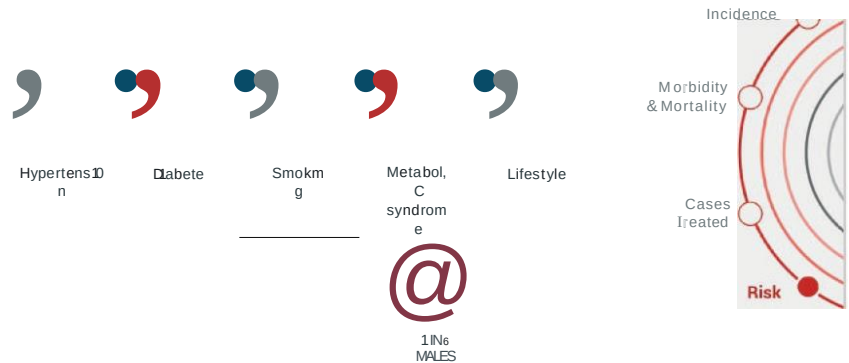


WARNING SIGNS OF STROKE

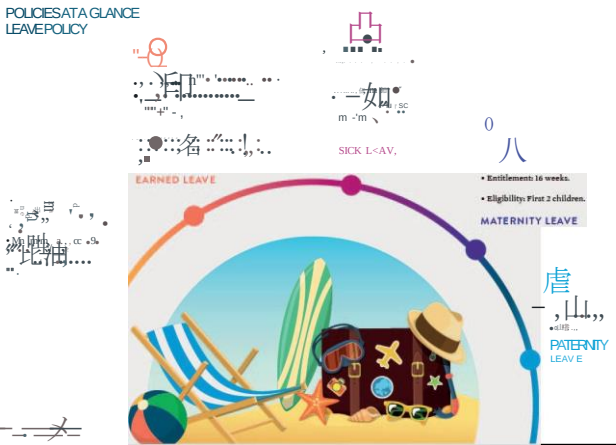


RISK

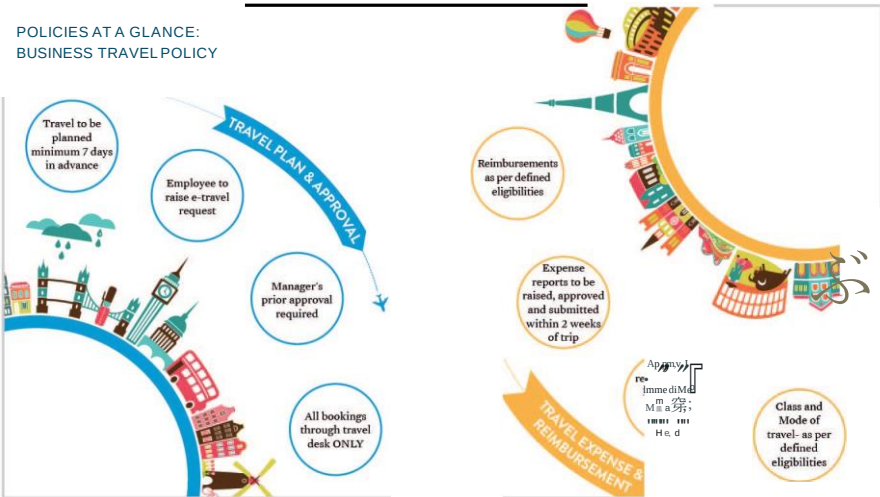
Risk Factors, 23



POLICIES AT A GLANCE: LEAVE POLICY



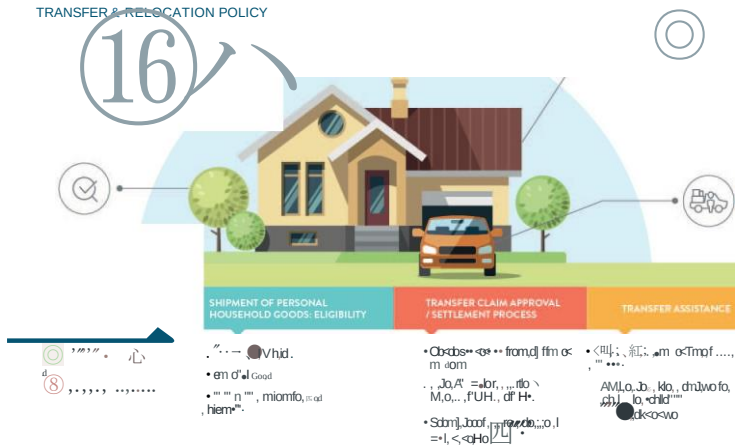
POLICIES AT A GLANCE: BUSINESS TRAVEL POLICY



OUR WORK (#2)

POLICIES AT A GLANCE
TRANSFER & RELOCATION POLICY

16



Topics



ABOUT US



OUR JOURNEY



OUR STRATEGY

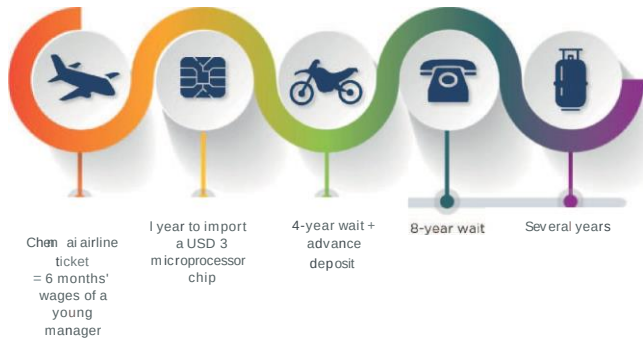


OUR ORGANIZATION



OUR CREDENTIALS

ECONOMY: INDIA... 1980s



India, The, 1980s, 1980s, 1980s

XXX recently acquired giving the business a much larger scale through products, manufacturing and capabilities

In vagen Pharmaceuticals

3 manufacturing Sites in Long Island, NY
400 employees

40 approved ANDA's with an additional 30 in the pipeline

Over 7 billion dose capacity

Approximately \$200 million in sales

Key attributes of the deal for XXX

Immediate US presence and relevance

Excellent quality record and positive impact on patients

Strong in-line and pipeline portfolio that compliments XXX's own development



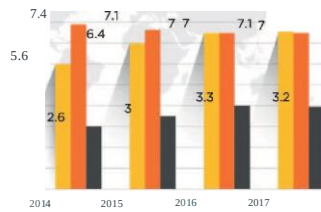
THE GROWTH STORY

Over half of the country still defecates in the open

GOP NABU, 100, 100, 100

Scale / measurement units, data source, Color, Title - as discussed

China India World



India, The, 1980s, 1980s, 1980s

印度

印度

3 Key market
CHARACTERISTICS DEFINE
THE OPPORTUNITY IN INDIA



Indian economy is expected to grow at 7.3% until 2025; by then ~600 million Indians will be in the middle class (2x the US population). This will make India the 5th largest consumer market in the world



High potential for mega brands: 60% youth (less than 30 years of age) who are yet to build their loyalty to brands across multiple sectors



Global consumption norms do not hold with value conscious consumers. For example, people will take one teaspoon when you prescribe three teaspoons of PediaSure



Before

U.S. Dental Market: Background

Background

- U.S. Dental Market is supported by key long term trends:
 - Continued population growth with increasing percentage of population going to dentist
 - People living longer
 - People keeping their teeth longer
 - People spending more on dental care (valuing their smile / oral health more)
 - Increasing ties between oral health and overall health
- With over 190,000 U.S. licensed dentists, the market remains very fragmented:
 - ~80% Independent Practitioners
 - ~20% Dental Service Organizations ("DSOs")
- Dental as a whole is very attractive:
 - Large, growing, and fragmented market
 - Easy-decision making process and relatively stable customer base
 - Lack of expertise in managing business side (especially finance)
 - Cost conscious and increasingly digitally oriented
 - Accessible via well-defined marketing

2 Confidential and Business Sensitive

Alex Sadusky (NEWCO)

After

U.S. DENTAL MARKET: BACKGROUND



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Confidential & Proprietary

1

U.S. Dental Market: Situation

Situation

- North American dental market is changing
 - Rapid expansion of DSO's
 - 15-20% penetration and growing 10-15% per year; rest of market is flat to declining
 - Continued rise in the cost of a dental education and the increasing costs in starting their own practice
 - Superior buying power of DSOs is creating price pressure, depressing margins, and creating fear amongst independent dentist (pressure to join or figure out ways to compete)
- Early stages of GPO creation and high growth
 - Less than 10% penetration with no clear leader, growing 15-20% per year
 - Barriers reducing due to new regulatory environment
 - End-manufacturer and distributor consolidation putting pressure on supply chain
- Big 3 Distributors under attack
 - Patterson disruption caused large sales and marketing discontinuity (growth of smaller distributors)
 - Continued pressure by Amazon, leading manufacturers, and state dental associations
 - Regulatory lawsuits (FTC) and strong backing and pressure from leading states
 - Elimination of exclusive product lines, reducing differentiation, and opening up access

3 Confidential and Business Sensitive

Alex Sadusky (NEWCO)

U.S. DENTAL MARKET: SITUATION



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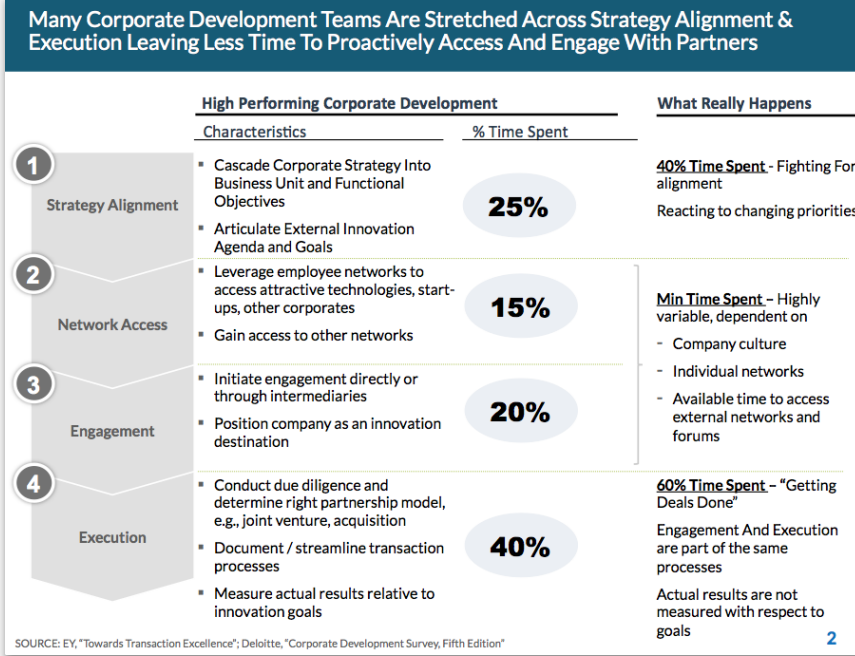
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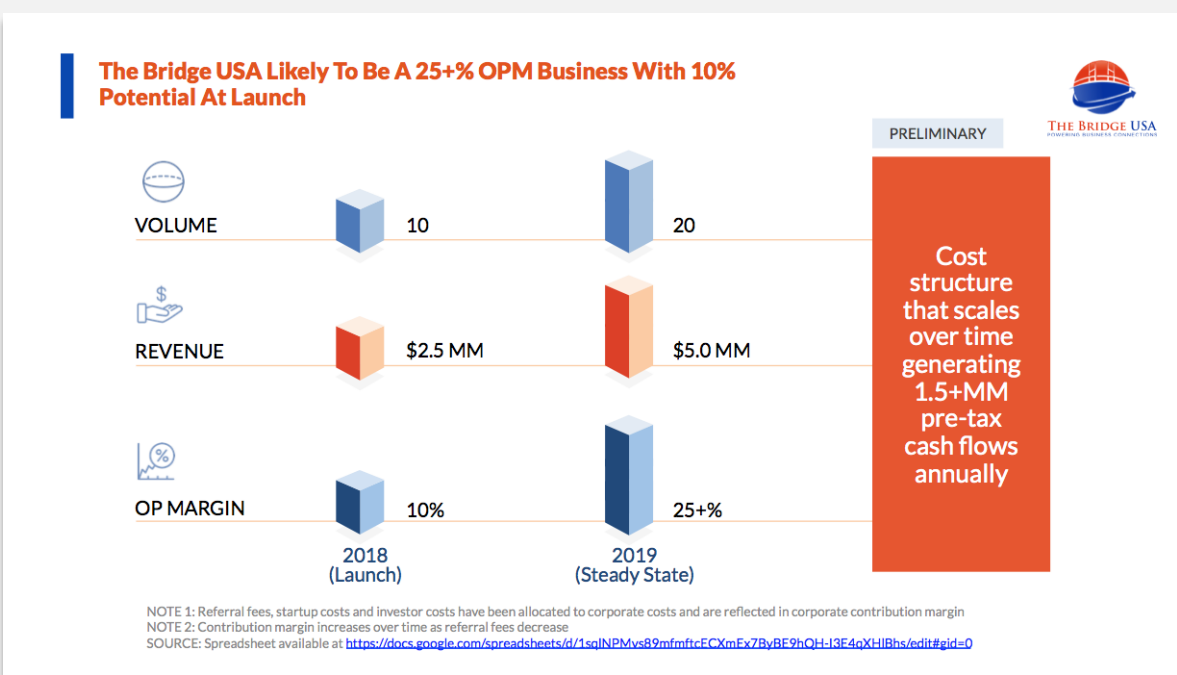
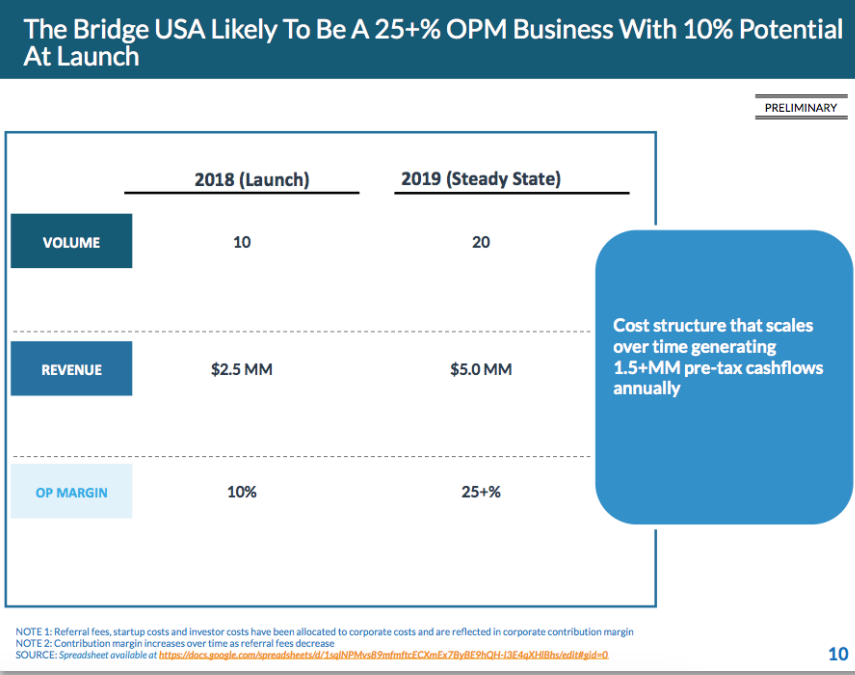
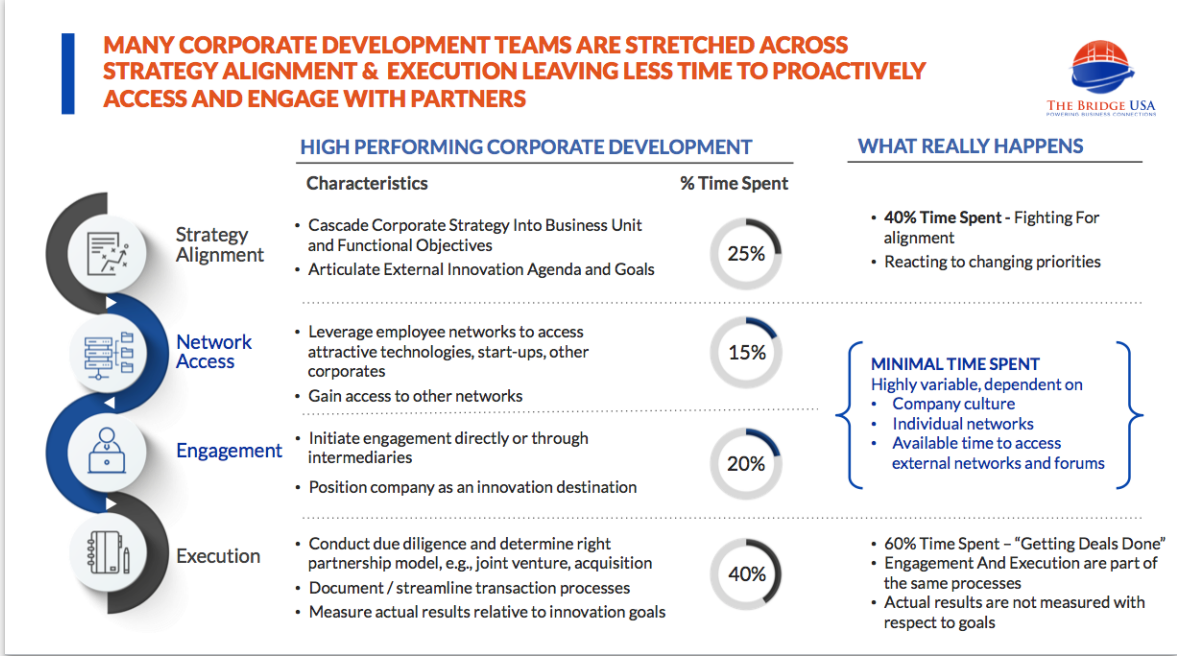
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2

Before



After



5 Reasons To Work With Us



Deliver Anywhere Within 24-48 Hours

Our delivery is as express as our slides are expressive. We turnaround presentations in as little as 12 hours, so you can walk into your meeting fully-prepared



Clear, Concise & Crisp

Our presentations are designed to cut through clutter. Sharp, smart and spot-on, we follow global best practices in design



Powerpoint Experts At Your Service

There's power point and there's PowerPoint!
Our team has learnt PowerPoint designing from the best in the world.



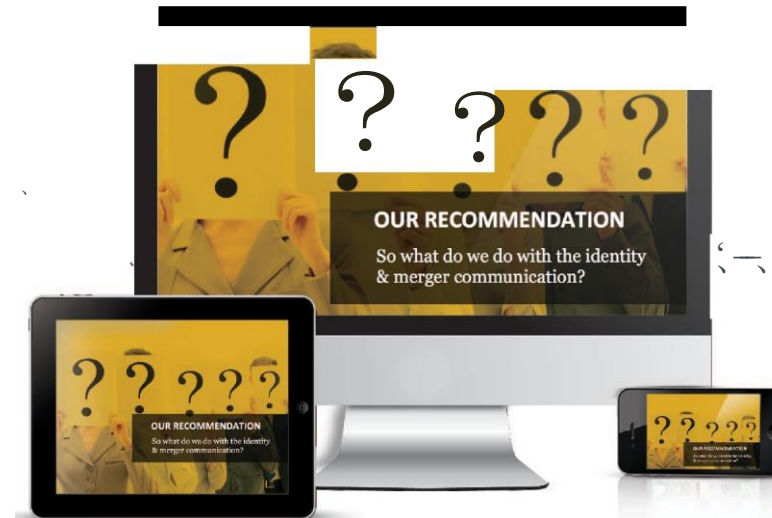
Easily Modifiable

We're the experts but you're the boss. We make presentations in such that you can still make changes once you get the file



Cheaper Than Your Favourite Dress !

We make it cost-effective so you can optimize your budgets. Our slide formatting services start from as low as \$15 per slide



Clear and quick turn around | Direct from raw data to finished product | Speed and style of true professionals

How it works/プロセス

- Send your presentation attached in email to following address
- marketing@maple-associates.com
- Tell us your target date to complete
- We revise it unlimited times, send feed back by putting comment on slides (prefer typed but handwritten also accepted)
- Each iteration turnaround time is approximately 24 hours
- We Revise until you are satisfied with your presentation
- プレゼンテーションをメールに添付して下記のアドレスに送ってください
- marketing@maple-associates.com
- プレゼンテーションの完了日教えてください
- 何回も改定可能です。フィードバック又コメントスライドに書いて送ってください。タイプが望ましいですが手書きも可能です
- 一回の改定に24時間かかると想定してます
- 満足出来るまで改定可能です

Confidentiality of data protected . We sign NDA and keep all documents PW protected



Curious

Thinking

Skeptical

Amused

They are all your audience